

CALL FOR PAPERS & POSTERS

III INNOVATION AND TOURISM INTERNATIONAL SEMINAR – INTO

SEPTEMBER 27TH, 28TH AND 29TH 2006, MALLORCA

1. Presentation

The General Directorate of Research, Technological Development and Innovation of the Ministry of Economy, Finance and Innovation from the Balearic Islands Government is pleased to announce the “Call for Papers and Posters” for the 2006 International Seminar.

The forum of Innovation and Tourism (INTO) intends to contribute to innovation and provide with competitiveness to a consolidated sector of the economy from the Balearic Islands, which constitutes one of the main European destinations. INTO seminar began in 2004 with the rationale of exchange among experts, professionals and businesses in order to originate an improvement for the tourist product as well as transference of knowledge and innovation in technology.

This year 2006, “Call for Papers and Posters” it is internationally launched to promote and communicate actual and innovative areas of tourism explored at international level amongst entrepreneurs, professionals and academic and scientific community.

This new initiative it is supported by the project (SAITUR) Support system for tourist innovation in the Balearic islands, being an approved project by the European Commission within the Innovative Action Regional framework program. This project it is co-financed with a 50% from the FEDER funds. Therefore, the present edition of Call for Posters it is subject to the contract between the Ministry of Economy, Finance and Innovation from the Balearic Islands Government and the European Commission.



2. Topics

This first edition of the call for papers and posters will focus on the same topic for the seminar's edition: innovation and wellness tourism and/or the topics of the seminar's sessions:

- Tourism and quality of life
- Recreational waters and health
- WELLNESS: changing lifestyle patterns
- Wellness Centre Management
- Preventative measures and longevity
- Nutritional Aspects and Health for the Tourism Market
- Promoting Wellness in Tourism Destinations

3. Participants

All pre-doctorate researchers and post-graduate students interested for the proposed subject at international level are kindly invited to participate.

4. Guidelines for papers

- a) Papers must state clearly:
 - Paper's title
 - Full name of author/authors and e-mail/s address
 - Research centre, university, department/area where you belong to.
- b) Participants wishing to enter the award must register online on www.visitinnovation.com
Conditions are as follows:
- c) Papers for presentation comprehend recent or in development work research. The evaluation committee will take into consideration de degree of INNOVATION applied to the submitted paper as well as in its graphic design.
Papers text should contain no more than 2500 words within 4 pages.
- d) Papers must be typed in a PC with Windows operating system and in Word format.
- e) Papers must be written in comprehensible English or Spanish. Otherwise will not be accepted.

- f) Papers accepted for presentation will not be returned for any further editing, proofing and/or publishing. Authors are responsible for ensuring that the text is accurate, professionally concise, and as clear as possible.
- g) Authors whose Papers are accepted by the evaluation committee for presentation at the Seminar must be present on the date of the event, otherwise will be disqualified for prize eligibility. (see conditions on attached document "[INTO_III_C4P_nominees_english](#)")
- h) Papers copyright belongs to the author/authors of the same.
- i) All papers must be accompanied with a Poster. Guidelines are as follows.

5. Guidelines for Posters

- a) Posters must state clearly:
 - Poster's title
 - Associated Paper's title
 - Full name of author/authors and e-mail/s address
 - Research centre, university, department/area where you belong to.
- b) Poster Presentations consist of written and pictorial material, either in English or Spanish, showing the contents of the submitted paper.
- c) Poster proposal must be submitted in digital format ".jpg" and should no exceed 1 MB capacity.
- d) Posters dimensions must be A2 format
- e) All posters received will be displayed during the two day conference

6. Deadline

- a) Papers and Posters must be submitted in digital and original before 10th august 2006.
- b) The on-line system will not accept submissions past the above date.
- c) Notification of rejection for Papers and Posters will be mailed before 25th August 2006.
- d) Original Posters in the format required are required by the organizing committee to the following postal address (those will be used for the Seminar's presentation).

POSTAL ADDRESS:

DIRECCION GENERAL DE INVESTIGACION, DESARROLLO TECNOLOGICO E
INNOVACION.

INTO 2006 “CALL FOR POSTERS”

C/ SANT PERE Nº 7, 4ª PLANTA
07012 PALMA DE MALLORCA
BALEARES
ESPAÑA

7. Price award

- a) Papers and Posters will be evaluated by the Scientific Committee of the Seminar choosing 3 Posters finalists.
- b) The authors for the 3 awarded Posters will be invited to assist the Seminar and will be given a 15 minute presentation at the later stage of the Seminar and will be open to answer question from the public. Before Seminar's closing ceremony price will be given to the best of the 3 Posters.
- c) The winner of the best PAPER & POSTER presentation will be awarded 2.500 €
- d) Presenters won't be allowed to use their own laptop. Instead presentation will be loaded prior to the speech. Seminar's organization will take care of the necessary equipment.
- e) Only MS powerpoint presentations will be accepted.
- f) Winner Paper & Poster can be added to the INTO book of publications upon committee judgment.

8. Others

The evaluation committee could declare the award null upon their judgement.

All decisions for this basis have been made by evaluation committee and are definitive and there is no right of appeal on this decision.

Participation on this price award means agreement for the basis, rights and obligations described above.