

## **CV- Dimitrios Buhalis**

Professor Dimitrios Buhalis is an innovative tourism and hospitality researcher, teacher and adviser that conceptualises technology-enabled strategic management and marketing solutions for tourism and hospitality organisations on a global scale.

He is currently Established Chair in Tourism, Deputy Director of the [International Centre for Tourism and Hospitality Research](#) at [Bournemouth University](#) and Professorial Observer at the Bournemouth University Senate. Dimitrios has also served as Chairman of the Scientific Committee of the ENTER'98, '99, and 2000 conferences on Tourism and Information Technology, as well as ENTER Destinations Chair for 2002 and [ENTER Overall Chair in 2003, 2009 and 2010](#).

He is regarded as an expert in the impacts of ICTs in the tourism industry, the management of tourism distribution channels as well as in strategic tourism marketing and management.

Dimitrios has been involved with a number of European Commission FP5 and FP6 projects and regularly advises the World Tourism Organisation, the World Tourism and Travel Council and the European Commission in the field of eTourism.

Dimitrios is still an active tourism practitioner, listing the positions of Marketing Manager and web master for his family [Hotel Segas](#) in Loutraki, Board of Director of [Aquis Hotels and Resorts SA](#) and non-Executive Director of [yourholidays.com](#) travel agency in his activities.