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**C. V. (summarized)**

**JOSE ALOY PONS**

**Coordinator-General of the Balearic Islands Ministry of Tourism**

**Public Profile**

- Appointed Permanent Professor of Business Administration by the Spanish Ministry of Education and Science
- Director of Vocational Training Colleges
- Manager of the Hotel Trade and Tourism School of the Autonomous Community of the Balearic Islands and the Balearic Islands University
- Director-General of Education of the Balearic Islands Government
- Mayor of the Municipality of Sencelles
- Director-General of Tourism Organization and Planning of the Balearic Islands Government. (1994/1996) (1997/1999) (2003/2007)
- President of the Tourism Strategy Institute of the Balearic Islands.
- President of the Tourism Research and Technology Institute
- President of the Tourism Quality Institute of the Balearic Islands Government
- President of the Consortium for Investing to Improve Tourism Infrastructures
- President of the Technical-Legal Commissions on the Organization of Tourism Businesses (Accommodation, Complementary Range of Services, Travel Agents,...)
- President of the Councils of the Tourism Organization Plans of the Balearic Islands.
- President of the Commissions for Modernizing the Range of Tourism Services
- Vice-President of the Palma Beach Reorganization Plan Consortium
- Vice-President of the Palma de Mallorca Conference Centre Consortium
- Member of: World Tourism Organization, Tourism Sectorial Panel of Spain, Tourism Promotion Institute of Spain, ...

**Private Profile**

- Managing Director of *Balear de Servicios, Empresas y Formación, S.L.*
- Director of Expansion of Gardens Hoteles
- Private consultant for investment, planning, organization and positioning by tourism destinations (Bávaro and Samana in the Dominican Republic, Tulum on the Riviera Maya, Senegal, ...)
- Founding and corporate partner of Legal Touristic Balear.