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Antoni Riera Font (Santa Margalida, 1969) , is Professor of Applied Economics at the University of the Balearic Islands (UIB). Ph.D in Economics and Business Administration at the same university (1998), his research revolves around environmental economics, specifically the economic valuation techniques, and the tourism economy.

Leading competitive projects at European, national and regional levels, as well as numerous research contracts with companies and public institutions, he is the chair researcher of the economic analysis of the impacts of tourism research group (AEIT).

Author of several articles in international scientific journals, he is also co-author of several chapters in foreign publishers and codirector, among others, of the Balearic Islands Tourism White Paper: towards a new tourist culture. Throughout his academic career, he has directed the 'UNESCO Chair/Sa Nostra for business and environment administration' (1998-2010), the 'Centre for Economic Research' (2001-2013) and has pursued many training programs as the 'Master in business management: quality and environment' and 'Master - PhD in tourism and environmental economics.

